

<b>Notice of References Cited</b>	Application/Control No. <b>09/627,870</b>	Applicant(s)/Patent Under Reexam <b>David H. SPROGIS</b>	
	Examiner <b>Stephen M. Gravini</b>	Art Unit <b>3622</b>	Page 1 of 3

**U.S. PATENT DOCUMENTS**

	Document Number Country Code-Number-Kind Code	Date MM-YYYY <sup>1</sup>	Name	Classification <sup>2</sup>	
A	5,133,079	7/1992	Ballantyne et al.	725	146
B	5,227,874	7/1993	Von Kohorn	705	10X
C	6,257,982	7/2001	Rider et al.	463	31
D	6,424,998	7/2002	Hunter	709	207
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**FOREIGN PATENT DOCUMENTS**

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N						
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S						
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**NON-PATENT DOCUMENTS**

	Include, as applicable: Author, Title, Date, Publisher, Edition or Volume, Pertinent Pages
U	Movies get a chunk of ad dollars from the Miami Herald dated January 25, 1987
V	CineCast HD internet product summary dated 1998
W	Cyberstar press release dated November 9, 1998
X	DTDS trademark information filed December 30, 1999

\* A copy of this reference is not being furnished with this Office action. See MPEP § 707.05(a).

<sup>1</sup> Dates in MM-YYYY format are publication dates.

<sup>2</sup> Classifications may be U.S. or foreign.

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S					
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**NON-PATENT DOCUMENTS**

	Include, as applicable: Author, Title, Date, Publisher, Edition or Volume, Pertinent Pages
U	Proxima and NCN partnership from Business Wire dated June 25, 1999
V	Partnership formed for e-cinema advertising from Screen Digest; n33; July 1999
W	US 2001/0044726 11/2001
X	NCNInc.com background information printed 9/25/02

<sup>\*</sup> A copy of this reference is not being furnished with this Office action. See MPEP § 707.05(a).

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**NON-PATENT DOCUMENTS**

	<b>Include, as applicable: Author, Title, Date, Publisher, Edition or Volume, Pertinent Pages</b>
U	Coming soon to a theater near you: local digital ads by Paul Gough; Media Daily News; 8/23/02
V	
W	
X	

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